

December 6th, 1995

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Peer Evaluation

Unfortunately, this groupwork experience was not a very good one, in my opinion. I feel very confident saying that the effort that I put into the researching/writing/organizing process was by far greater than everybody else's in the group. Almost half of the paper was made up of my individual effort, all of the promotional material for the presentation was mine, and I was the only one in the group that ever went to interview somebody at the Wachovia building, downtown, and actively researched the company and the product.

What really let me down, however, was the fact that while I had done my research, written the paper, interviewed Ms. Lisa Powe, and gathered the promotional material for the day that was due, (according to the schedule that we had planned on our first meeting) everybody else had not even started thinking about the project.

In fact, one of them finished her part at three o'clock at night, when the project was due the following day. I really hate rushing at the very last minute, especially when we have had months to work on a project.

The meetings were always a problem. Once we were supposed to meet from 10 to 11 pm. I was staying out that night, and I had to come from off campus and then drive back. The entire group was not there till 10:55, and we ended up meeting for just 5 minutes. In other words, I totally wasted my time. The only meeting that I could not attend was because I was coming from off-campus and I got a flat tire. As soon as I got back to Wake Forest, I left messages on everybody's answering machines, asking to call me back and keep me updated on what they had discussed in the meeting. No one ever called me back.

I have realized that none of them really cared about having the best possible project. They just wanted to get it done and out of the way. The result is a paper that, in my opinion, lacks a lot of information (numerical data, statistics, corporate history, people, names, facts, numbers, etc.), is poorly written for the most part, and also lacks graphics, tables, diagrams, a nice front cover, etc.

The presentation was also poor, because it was prepared the night before, and it was never rehearsed. The only thing that was very good about it was Brett's theatrical talent.

In conclusion, I feel bad because, in my opinion, what could have been an excellent project turned out to be just a mediocre one, and the reason is that the group members didn't seem to care about it too much.