Christian Cappelluti

Business 215 Course Evaluation

My overall impression of the course is good. I believe I have been exposed to a great deal of useful information, and this will definitely help my career in business. I enjoyed the seminar approach, and I wish more business courses adopted this kind of style. The topics covered were generally interesting, except for a few very technical-oriented articles. Other than that, the reading assignments were all reasonable both in terms of type and amount. I also think that the 15-page research paper makes up for the lack of other written assignments.

My personal experience with the term paper was interesting and exciting. The only disappointing episode was the inefficiency of the inter-library loan system, because of which I was not able to get a certain book that I needed, and I had to change my research topic. Overall, I believe that the greatest strengths of the course were the very interesting nature of the topic (and this will be even more so in the future, as more and more companies go global), and the teaching approach used by professor Ewing, which made the class even more interesting and enjoyable.

A few suggestions for improvements: first of all, I do not think that my "expertise" on my assigned country, and all the research that I have done, were ever effectively tested. In other words, I think that the course may be better if the students were asked more questions relative to their own assigned countries. Second, I regret the fact that we never had a chance to discuss in class the last two or three reading assignment. Third, I wish that, after each presentation, the whole class were involved in a little discussion, conducted by professor Ewing, as opposed to just Q&A. Lastly, I wish we had more speakers to come and lecture. I think that the learning potential during those lectures is greatest, but I believe that that learning tool has been underutilized.